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Mayor of Tegucigalpa and CC35 President, Nasry "Tito" Asfura



Americas Accelerator Platform Action Plan 2020







Financiado por la Unión Europea

# **COVID-19 HEALTH EMERGENCY STATEMENT**

The CC35 is committed to the safety of public and private sector authorities in the face of global and regional health crisis. But at the same time we are pushing for increased ambition in the face of a global climate emergency that will be more deeply and long-lasting if we do not act with the same speed as we do against the coronavirus. We urge our partners not to stop their contributions to the objectives set out, understanding that our efforts have an objective of preserving not only ecosystems but the whole of humanity. The CC35 is actively working together with the Chilean Presidency of COP25 to fulfill the binding phase of the Paris Agreement towards COP26.

Carolina Schmidt, Chilean Minister of Environment

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Former President of Bolivia, Carlos Mesa, in the No Planet B Latino Summit.



Mayor of Lima, Jorge Muñoz Wells.



Former mayor of Quito, Mauricio Rodas and Creator of the ecological footprint concept, Mathis Wackernagel CC35 Advisory Board members receiving Miami Beach city declaration from Commissioner Michael Gongora.

# About CC35

CC35 is a non-partisan, membership organization with 501(c)(3) registration on process in the United States of America, which facilitates collaboration between the public and private sectors to achieve an accelerated impact of the Paris Agreement through the leadership of the mayors of the capital cities of the Americas.

We achieve this by leveraging both our annual global event series and the strength of our coalition in connecting new clean solutions to decision makers to advance goals such as

#### Increasing green funding to cities

- The need for new regulatory frameworks
- The provision of technical assistance to local environmental authorities
- The design of a solid hemispheric communication
- A climate diplomacy that allows the integration of the hemisphere

The impact of CC35 on the region and the world is aimed at ensuring an orderly economic and social transition.

We guarantee our members a platform of exchange that facilitates the creation of new relationships and opportunities, taking into account the need to increase commitments in the face of the health and climate emergency that the planet is experiencing.

#### #DiaDeLaTierra Reactivación Verde Nary Titor Astura Valade de legarada Presidente CC35

# Tegucigalpa Presiding over the Americas

Mayor of Tegucigalpa, Nasry "Tito" Asfura



# CC35 Executive Council for the Americas

#### The Cities Momentum

Within the framework of the challenge that humanity faces to reform capitalism, local governments will be the relevant actors that will have to lead this enormous transformation. The pressure that cities will have on basic resources, service provision, and other aspects of management requires an evolution between the public and private sectors to guarantee sustainable urban coexistence. The region's privileged position on the global ecological stage and the interconnected nature of its challenges offer unique opportunities for mixed work, with the climate crisis agenda being the only one capable of achieving hemispheric integration that goes beyond political ideologies. We are confident that local heads of state will be able to continue these critical conversations with our efforts on the ground in the coming years.



Mayor of Tegucigalpa President of CC35





North America Vice-president of CC35

\*In the process of accepting their positions.

Mayor of San Salvador Central America Vicepresident of CC35



Irací Hassler

Mayor of Santiago South America Vicepresident of CC35



Mayor of the National District Vice-President for the Caribbean of the CC35

# Santiago Presiding Alcaldes por el Clima



Mayor of Santiago, Felipe Alessandri



"The binding path to carbon neutrality 2050 of sub-national governments, the private sector and philanthropists in our region cannot wait. We hope to count on your support to CC35 to accelerate financing, technology, infrastructure and transparency through blockchain that will allow us to build an orderly transition to a new economic and social system where cities will be the actors that guarantee the Paris Agreement. The climate crisis is the defining agenda of our time because we know there is no planet B."

> Sebastián Navarro Secretary General





# Strategic Axes in the Hemisphere 2020-2025





"The climate emergency is why we built in Madrid during COP25 the CC35's Santiago-Glasgow route along with other international networks, with the firm conviction that that local governments and their executive leaders must build a solid path of commitment that will guarantee the Paris Agreement. It seems that we are undergoing a global training only to learn how to live a more sustainable life which the most important thing is to value our only home, at least for now, the planet Earth. Let's learn the lesson or assume the consequences".

> Verónica Arias Executive Director

CC35 Secretariado



#### 500 Climate Solutions for Latin America and the Caribbean

Decarbonizing the Americas with deploying technical and financial support for sustainable infrastructure projects to local governments of Latin America and the Caribbean. R20 – Regions of Climate Action (R20), Ciudades Capitales de las Americas frente al Cambio Climatico Secretariado (CC35) and the Leonardo DiCaprio Foundation (LDF) are combining their efforts to accelerate the identification, development and financing of sustainable local governments.





REGIONS OF



#### Capitals without Plastics

Capitals without Plastics is an innovative program of the CC35 to eradicate one of the biggest problems facing cities and the planet. This initiative, which must be accomplished by 2025 in the 35 capitals of the Americas, aims to leave a legacy of ecosystem protection to the more than 55 million people who inhabit them through effective local compliance legislation, constant communication campaigns, and regular education to ensure compliance.



#### Route Santiago-Glasgow LGMA

COP26, to be held in Glasgow, is our critical moment to accelerate global climate action in the next decade. This coming decade is the most vital period to reach the climate neutrality and 1.5oC targets of the Paris Agreement. The second NDCs to be presented in Glasgow must reflect the urgency of ambitious action to respond to the climate emergency and seize the opportunities of the transformative power of the urban world. CC35 is part of the 12 institutions to work for the success because depends on the full engagement of local and regional governments.





#### Overshoot Day Latin America and the Caribbean

Earth Overshoot Day marks the date when humanity's demand for ecological resources and services in a given year exceeds what Earth can regenerate in that year. We maintain this deficit by liquidating stocks of ecological resources and accumulating waste, primarily carbon dioxide in the atmosphere. Earth Overshoot Day is hosted and calculated by Global Footprint Network, that provides decision-makers with a menu of tools to help the human economy operate within Earth's ecological limits. CC35 coordinate the action in our region.

🔵 Confirmed

#### Doconomy Debit and Credit Card

CC35 and Doconomy sign the agreement to development 33 countries with financial actors. Doconomy share a vision of enabling a sustainable lifestyle for everyone. Provide this by offering a banking service with a conscience, where your spending and your savings are measured by its impact on the planet, both negative and positive.

😑 In Progress



Global Footprint Network



Doconomy

#### Alcaldes por el Clima

Alcaldes por el Clima is an initiative of the CC35, chaired by the Mayor of Santiago and supported by the COP25 High-Level Champion that strengthens the Santiago-Glasgow route together with other international networks and is led by the commitment of Latin American mayors to create a decisive strategy to ensure the mandatory phase of the Paris Agreement.





#### **California Earth**

California is the world's largest economy with the goal of generating all of its electricity in a clean way and the most ambitious decarbonization legislation by 2050. CC35 together with The Energy Coalition manage a platform to replicate the model of sub-national leadership in the Americas and the rest of the governments of the planet.

Sustainable LA Grand Challenge

#### **PEAK Capital Cities Program**

Confirmed

CC35 aims to provide shared educational and engagement resources to its 35 member cities to develop expertise and capacity in clean energy and climate change actions.

# PEAK

Technical Assistance

Communication

Coalition

#### **COP** en las Calles

The COP in the streets is the largest public climate campaign in Latin America. A platform to connect the message of COP with the whole region. In total more than 400 digital public displays in 17 countries with an impact 150 million views.

RBONO Every impression. Less emission

Confirmed





ICOMOS

#### **Global Subnational Climate Fund for LAC**

CC35 coordinate our region to create the first \$750 million sub-national fund, with the Green Climate Fund committing at least 20%. With targets total project cost of USD\$5-\$75 million dollars. the needed investment window for most sub-national projects fall below the \$100 million threshold of private climate finance or are too large for the \$5 million grant threshold of most public or philanthropic funding. The Fund seeks to fill this critical gap.



🔵 Confirmed

#### **Climate Heritage Network**

Confirmed

The Climate Heritage Network is a program, mutual support network of arts, culture and heritage organisations committed to aiding their communities in tackling climate change to Capital Cities.







#### No Planet B Latino Summit Powered by Forbes

The No Planet B Latino Summit is enhanced by an agreement between CC35 and Forbes LATAM to promote Latino leadership efforts at COP26. Forbes LATAM will provide special coverage for the Climate Summit focused on the Hispanic audience with the goal of continuing to help communicate the climate emergency and the need for binding commitments.



🔵 Confirmed





#### **Passivhaus Capitals**

The initiative aims to train the authorities responsible for construction in capital cities certifying passivhaus, which is the most ambitious global standard in energy efficiency that aims to combat the climate crisis.

ILAPH Instituto Latinoamericano Passivhaus

Confirmed



# Building the New Financial Green Architecture for Sub-Nationals

Executive Director of Regions of Climate Action (R20), Christophe Nuttall



## Accelerating clean technology in capital cities



Electric cars and charging stations in Washington D.C., United States of America

LED lights in Buenos Aires city, Argentina

Solar panels in the city of kingston, Jamaica

### CC35 Allies Annual Global and Regional Events

The AUSTRIAN WORLD SUMMIT will show that real solutions to tackle climate change and pollution do exist. Is necessary ambition and action from political and business decision makers but also an active roll-out of solutions for all of us. Time is running out.



Austrian World Summit https://www.austrianworldsummit.com



Since 1996, IPMCS has worked with Miami-Dade County to organize the Inter-American Conference of Mayors and Local Authorities, which annually brings to Miami more than 500 mayors and city council members from all over Latin America and the Caribbean.

Jul

XXVI Conferencia Interamericana de Alcaldes y Autoridades Locales

http://ipmcs.fiu.edu



The UK Government's decision to host the summit in Glasgow reflects the UK-wide commitment for urgent climate change. Expertise from across the globe will convene in Glasgow alongside heads of state, climate experts, campaigners and entrepreneurs, to agree coordinated action to tackle climate change.

#### NOV

**COP26** http://ukcop26.org





#### Jun

#### Bonn Climate Change Conference

https://unfccc.int/process-and-meetings/conferences/bonn-climate-change-conference-october-2020

A decision was taken today by the COP Bureau to postpone the UN Climate Change meetings of the Subsidiary Bodies (SB52) until October 4-12, 2020, at the World Conference Centre in Bonn, Germany. Pre-sessional meetings will take place from September 28 to October 3, 2020.



#### Sep

#### Climate Week New York (United Nations)

https://www.climateweeknyc.org

Climate Week NYC will take place from September 21 to 27. Run in coordination with the United Nations General Assembly and the City of New York, Climate Week NYC continues to draw global attention as the time and place for the world to showcase amazing climate action and discuss how to do more.

### Accelerating clean technology in capital cities



Municipal water company in the city of Quito, Ecuador

Sustainable hotel in the city of Lima, Peru

Waste collection in the city of Havana, Cuba

### CC35 Hemisphere Impact Events

The Summits for the Climate Ambition Alliance are held only with the associations that bring together the mayors of each country and aim to consolidate the commitment of more than +15,000 local governments in the region to carbon neutrality 2050 towards COP26.

#### Jun-Dec

Cumbre por la Alianza para la Ambición Climática 2050

http://alcaldesporelclima.org



Although climate change is a global problem, solutions are found at the local level, which is why the role of cities and their environmental authorities is so important. This Forum has demonstrated international leadership, empowerment and commitment to the Sustainable Development Agenda, following COP25 and HABITAL III.

#### Aug

#### 2nd Forum of Local Environmental Authorities

http://www.environmentalauthorities.cc35.city



### LATINFINANCE

#### The Americas Subnational Finance and Green Climate Fund Workshop

#### https://www.latinfinance.com

The discussion will be focus on the Global Sub-national Climate Fund (SnCF Global or the "Fund") to catalyse climate mitigation and adaptation solutions at the subnational level through a transformative finance model. The subnational level is key: 70% of known climate solutions are located within the remit of subnational authorities. Organize be Latinfinance with all Green Climate Fund focal points and government of Chile.



Sep

#### Cumbre Climática de las Americas (Capitales Mayors in the framework of COP25)

http://summitcop25.cc35.city

The CC35 Climate Summit of the Americas brought together local government leaders from the 35 capitals of the Americas to discuss key issues such as securing the Paris Accord from the cities; increasing climate finance; leading legislative commitments; and strengthening the region's diplomatic relations.

# CC35 Programs and Technical Assistance with our Strategic Partners





### One year. +40 countries. The work of the CC35 in pictures



# Opportunity for exclusivity in green infrastructure



## Events 2020\*



\*Rescheduling dates by COVID-19 \*\*Rescheduling dates by UK government to 2021 by COVID-19

# Campaigns 2020



Earth Day	World Environmental Day	Overshoot Day	CNN Campaign	COP en las Calles
Completed	Completed	Completed	Coming Soon	Coming Soon
asociación latinoamericana out of home	asociación latinoamericana out of home	asociación latinoamericana out of home	CNN.	asociación Latinoamericana out of home
One Donor	Ten Donors	Six Donors	One Donor	One Donor
April	June	August	September Reprogrammed to 2021	November

## Communicating Climate Emergency

# EARTH DAY | WORLD ENVIRONMENT DAY | OVERSHOOT DAY COP26 CAMPAIGN: #COPENLASCALLES

The Conference of Parties, known as COP, is the decision-making body responsible for monitoring and reviewing the implementation of the United Nations Framework Convention on Climate Change. It brings together the 197 nations and territories – called Parties – that have signed on to the Framework Convention. The COP in the streets of Latin America with the support of ALOOH members is the most important annual channel to connect the climate emergency message from the #COPenIasCalles with the citizens of the region.



# PORQUE N HAY PLANETA B.

Strengthening the voice of over 600 million Latinos in the face of the climate crisis. The largest gathering of influential Latinos and media representatives, to date, to highlight the climate leadership of Latin America and build global pressure towards the implementation of the Paris agreement and the united nations sustainable development goals.



# CC35 in the Global Media









Ciudades Capitales de las Americas frente al Cambio Climatico Secretariado is a registered in the United States of America under process of 501(c)(3) nonprofit, nonpartisan organization dedicated to which facilitates collaboration between the public and private sectors to achieve an accelerated impact of the Paris Agreement through the leadership of the mayors of the capital cities of the hemisphere. CC35 was founded in 2019 by the city of Quito in charge of the former Mayor Mauricio Rodas. Learn how to get involved at www.cc35.city.

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